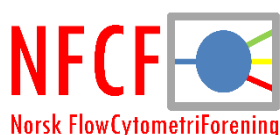


NFCM 2025

NORDIC FLOW CYTOMETRY MEETING

Sponsor & Exhibitor Invitation

20-22 August 2025
Panum Institute
Copenhagen, Denmark



Dear potential sponsor and exhibitor

We are pleased to invite you to participate in the Nordic Flow Cytometry Meeting taking place at the Panum Institute in Copenhagen, Denmark, from August 20 – 22, 2025. This event is jointly hosted by the Danish, Norwegian, and Swedish Societies for Flow Cytometry and the program features skilled speakers from around the world.

Exhibitors and sponsors are a crucial part of our conference. If your company is interested in contributing, we offer opportunities for exhibition booths, sponsored lunches and coffee breaks, company speed talks, and sponsorship of promotional items.

Exhibition booth

We have 20 booths available in the lobby on a first-come, first-served basis.

These booths are located to maximize interaction with conference participants during morning, lunch, and coffee breaks. Additionally, a two-hour poster session will also take place in the lobby.

Booth details:

- Cost: DKK 20,000 excl. VAT
- Includes:
 - One conference table and two chairs, with electricity and WiFi
 - Access to all lectures for one person, including full catering at the venue (Congress dinner DKK 900 excl. VAT, is not included)
 - Display of your logo in the abstract book (web-based), on the congress website and in the auditorium during the welcome and breaks
 - Interaction with 250-300 participants primarily from the Nordic countries

Cost for additional persons:

- Access to the lobby and all lectures including catering (coffee + snacks, and lunch): 2,000 DKK excl. VAT
- Congress dinner: DKK 900 excl. VAT

Company Speed Talks

We offer 14 company speed talks, available on a first-come, first-served basis. These 4-minute presentations will take place in the afternoon of day 1 and in the morning of day 2. The primary objective is to capture the audience's attention and drive traffic to your booth.

Speed Talk Details:

- Cost: DKK 5,000 excl. VAT
- Audience engagement measured by the volume of applause, with an exciting prize for the winner

Do's:

- Incorporate entertainment such as poems, pictures, songs, a brief movie, or a quick contest to bring attention to your news on instruments, assays, and services
- Use catchy phrases to make a lasting impression
- Feel free to use AI

Don'ts:

- Avoid lengthy slides on assays or instruments; save these details for your booth
- Refrain from discussing company history or similar

Sponsored lunch

Seize the opportunity and sponsor lunch for all delegates (2 sponsorships available)

- Cost: DKK 15,000 excl. VAT
- Includes: Your company logo will be displayed by the lunch buffet and on the conference website.

Sponsored coffee break

Sponsor a coffeebreak for all delegates (2 sponsorships available)

- Cost: DKK 10,000 excl. VAT
- Includes: Your company logo will be displayed by the coffee buffet and on the conference website.

Sponsored items

Keyhanger with company logo (1 sponsorship available)

If you are interested in sponsoring the key hanger used for the name tag which should be carried at all times during the conference, please get back to us as soon as possible.

- Cost: DKK 5,000 excl. VAT (if provided by you) or DKK 10,000 excl. VAT (if produced by us)

Waterbottles with company logo (2 sponsorships available; one for day 1 and one for day 2)

If you would like to sponsor water bottles, please get back to us as soon as possible.

- Cost: DKK 3,000/day excl. VAT (you must bring the bottles yourself)

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Booking

It will be possible to book your booth and sponsored items from early October. More practical information will be shared soon and meanwhile you are welcome to contact us on NFCM2025@wearemci.com.

Yours sincerely,

The NFCM 2025 Organising Team